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For Immediate Release

Bookstore Director Is Certified Collegiate Retailer

Karen L. Ward, Director of Bookstore Services at California State Polytechnic University Pomona (Cal Poly Pomona) has earned the designation of Certified Collegiate Retailer.

This credential is a mark of distinction earned only by those who have demonstrated the expertise essential to success in college store management and a commitment to the highest of ethical and professional conduct. This is quite an accomplishment, considering fewer than 10% of all eligible candidates have earned this distinction.

The Certified Collegiate Retailer program is a method in which the National Association of College Stores (NACS) recognizes those individuals who have mastered the skills necessary to successfully manage a retail services operation located on a college or university campus. In order to achieve the Certified Collegiate Retailer credential, candidates must pass a comprehensive four-hour examination on the core knowledge and management of collegiate retailing, including operations and financial management, intellectual property, retailing concepts and practices, marketing and campus relations as well as leadership and business stewardship.

“I appreciate the time and effort that Karen took to complete the NACS Certified Collegiate Retailer Program” said Ernie Kawai, Associate Director, Foundation Auxiliary Operations, “I congratulate her on this major accomplishment. The Foundation bookstore service at Cal Poly Pomona is committed to the highest standards of professionalism and service.” The Cal Poly Pomona Foundation mission is to provide “Quality Services Supporting Quality Education” at Cal Poly Pomona. In 1994, Ernie Kawai, then Bookstore Director, also earned the distinction of Certified Store Professional which was the precursor to the Certified Collegiate Retailer program.

Cal Poly Pomona Foundation, Inc. is a Section 501 (c) (3) nonprofit organization that operates as a recognized auxiliary of the California State University.

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Photos available upon request